



# SHOW YOUR SCHOOL SPIRIT ON NATIONAL JERSEY DAY!

**Your school is invited to show your love of sport and participate in the fourth annual National Jersey Day on Friday, November 29<sup>th</sup>**

Hosting a Jersey Day event at your school is a surefire way to ignite school spirit and get students excited about sport! This November 29<sup>th</sup>, invite students and staff to wear their favourite team jersey to school. You'll be joining thousands across the nation who are rallying support for RBC Sports Day in Canada - a national celebration of sport brought to you by ParticipACTION, CBC and True Sport.

## Get your school involved:

1. Register your Jersey Day celebration at [cbcsports.ca/sportsday](http://cbcsports.ca/sportsday) by November 21 and your event will appear on the in-show ticker during the November 30<sup>th</sup> RBC Sports Day in Canada broadcast on CBC. Be sure to tune in starting at 1pm ET!
2. Access downloadable promotional tools at [sportsday.cbc.ca/eventtools](http://sportsday.cbc.ca/eventtools) to promote your involvement and encourage participation in this fun celebration.
3. Invite families to join the fun! Celebrate the power of sport at your school with a Jersey Day pep rally. Top it off with a good luck cheer for Team Canada at the Olympic Games in Sochi.
4. Student council could lead a contest ("Who Wore it Best", students vs teachers, retro jersey, Team Canada sportswear, best school team attire).
5. Open the gym at lunch for special Jersey Day sport and physical activities.

If you have any questions, please email Alicia Tyson at [atyson@participACTION.com](mailto:atyson@participACTION.com).

**We want to see your school action - enter the Tweet to win contest! Follow @CBCSports on Twitter (#sportsday), participate in challenges, and become eligible to win great prizes, including a CBC Sports experience grand prize!**

Learn more about RBC Sports Day in Canada at [cbcsports.ca/sportsday](http://cbcsports.ca/sportsday)



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